

# Khania Curtis

DESIGNER | ART DIRECTOR | CREATIVE DIRECTOR

## Profile

Highly creative visual designer with over 10 years of experience in creating visually impactful design for various clients. Proficient in Adobe Creative Suite and skilled in conceptualizing and executing innovative ideas. Solutions-driven with an interdisciplinary perspective.

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## Education

**RHODE ISLAND SCHOOL OF DESIGN** / Bachelor in Fine Art and Bachelor in Architecture  
2003 / Providence, RI

**COLUMBIA UNIVERSITY GSAPP**  
Master in Architecture and Urban Design  
2005–2006 / New York, NY

## Professional Skills

Self-driven / Time-management  
Project Management / Meeting Deadlines / Brainstorming / Problem-solving / Online Collaboration Tools / Google Suite / Copy Editing / Cross-disciplinary and Interpersonal Communication

## Technical Skills

AutoCAD / PowerPoint / Keynote  
Adobe CC: InDesign, Illustrator, Photoshop, Premiere / Adobe XD  
Experience Design / Figma / GIF Animation / Articulate 360 / Content Management Tools / Mac and PC Platforms

## Languages

English (fluent), Greek (proficient), Spanish (working proficiency)

## Work Experience

### **USAID DATA SERVICES / Independent Contractor / 2022–Present / Remote**

Art direction of USAID Data Service's visual identity and style guidelines. Design and creation of an e-Learning visual style guide for USAID's data literacy curriculum. Design and layout of Digital Democracy country reports and global report

### **WOMEN'S WORLD BANKING / Independent Contractor / 2021–Present / Remote**

Design and art direction of visual branding and communications materials such as infographics, annual reports, pitch books, GIF animations and social media content

### **VARIOUS CLIENTS / Freelance Design & Creative Direction / 2015–Present / Remote**

Creation of visual branding, websites, GIF animations and social media content, improving audience engagement for small businesses and international organizations

### **WORLD BANK / Consulting Senior Art Director / 2015 / New York, NY**

Art direction of the visual identity and style guide for the World Development Report

### **UNITED NATIONS / Design Consultant / 2015 / Bonn, Germany & Remote**

Art direction and design of an infographic country fact sheet template, infographic posters, and an informational animated video promoting awareness of the global problem of desertification, land degradation and drought

### **SCHOLASTIC / Consulting Senior Art Director / 2014–2015 / New York, NY**

Art direction for the rebrand of a best-selling literacy education product

### **GOOGLE / Consulting Art Director / 2014 / New York, NY**

Directed visual concept for branded social media content, product preview booklet and signage for Google Fit launch event

### **HOWARD HUGHES CORP. / Consulting Senior Art Director / 2014 / New York, NY**

Developed signage bid package for two new Ward Village residential high rises in Honolulu, Hawaii, provided creative direction of interior and exterior signage look/feel, and designed branded Ward Village social media content

### **OGILVY & MATHER / Consulting Art Director / 2012–2014 / New York, NY**

Directed creative for advertisements (for clients such as IBM, Philips, American Express, EuroPro, Mount Sinai Hospital, Pfizer and Hellmann's for print and digital) and directed branding and logo explorations and led creative presentations to clients

### **PENTAGRAM DESIGN INC. / Design Project Manager / 2011–2012 / New York, NY**

Managed overall quality, scheduling and budgets of large-scale design projects for clients including Rockefeller Foundation Centennial, Airlines for America rebrand and Top of the Rock 'A NY Point of View' campaign